



# Data Privacy Notice for the “AI Insight-Hack”

*Status May 25, 2018*

## Privacy Policy

*Last Update: May 25, 2018*

Protecting the security and privacy of your personal data is important to us. Therefore,

- Siemens Aktiengesellschaft, Wittelsbacherplatz 2, 80333 Munich, Germany (“Siemens”) and
- Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 Munich, Germany („BMW“), as

hosts of the challenge, in cooperation with German Entrepreneurship GmbH, Geschwister-Scholl-Platz 1, 80539 München (“GE GmbH”) perform and administer the Data Challenge: Siemens & BMW AI Hackathon (the “Hackathon”) in compliance with applicable laws on data protection and data security.

In the following, we provide information on the categories of data we collect, process and use and the purposes of such collection, processing and use. We collect, process and use the following personal data about you:

### First & Last name

- E-Mail address
- LinkedIn Profile
- Relevant know how
- Nationality
- Country of residence
- Motivation Letter (list of 3 reasons to take part in this Hackathon)
- Preferred track choice
- People you would like to work with



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We only collect, process and use your personal data for the following purposes:

Siemens & BMW:

- administering and performing the Hackathon and;
- may contact you after the Hackathon to inform you about related future activities of Siemens or BMW and/ or for talent acquisition purposes via E-Mail. If you do not wish to receive such information and/ or to be contacted in terms of recruiting activities you may object to such use of your personal data at any time by contacting [team@ai-hackathon.com](mailto:team@ai-hackathon.com)

GE GmbH:

- administering the application process and performance of the Hackathon.

In connection with the Hackathon, we may commission service providers such as hosting or IT maintenance service providers. These service providers only act upon our instructions and are contractually bound to act in compliance with applicable data protection law. Under applicable law you may have the right to (i) access your personal data stored and/or (ii) request the rectification, deletion or blocking of your personal data. In case you wish to exercise any of these rights or in case of data privacy related questions or complaints, please email us at [team@ai-hackathon.com](mailto:team@ai-hackathon.com)

We may update this Privacy Notice from time to time. The data of the latest update is indicated at the top of this Privacy Notice.

Please also refer to the general data security of Siemens:

<https://www.siemens.de/impressum/datenschutz/Seiten/home.aspx>

Please also refer to the general data security of BMW:

<https://www.bmwgroup.com/de/general/datenschutz.html>

Please also refer to the general data security of GE GmbH:

<http://www.german-entrepreneurship.de/wp-content/uploads/2018/05/Datenschutzerkl%C3%A4rung-German-Entrepreneurship-GmbH.pdf>